

**LISTED BELOW ARE THE  
2011 NGA AZ CONFERENCE SPONSORS**



*The National Guard  
Association of Arizona*

**PLATINUM SPONSOR**

Robertson Fuel Systems  
TriWest Healthcare Alliance

**GOLD SPONSORS**

SUNDT Construction

**SILVER SPONSORS**

Ashford University  
The Boeing Company  
General Atomics Aeronautical Systems, Inc.  
Navistar Defense  
Northrop Grumman Corporation

**BRONZE SPONSORS**

HDT Engineered Technologies  
L-3 Communications Systems - West  
Stanley Vidmar  
Transource Computers  
University of Phoenix  
W.L. Gore and Associates

**DONOR SPONSORS**

AAR Mobility Systems	Military Order of World Wars (MOWW)
American Military Univ.	Perkins Technical Services
AUSA	PulseTech Products Corporation
Columbia Southern Univ.	Recruiting & Retention Command
DRS Technologies, Inc.	University of Maryland University College
ESGR	USAA
Grand Canyon University	Western Governors University
Hunter Contracting Co.	Arizona Yellow Ribbon Program
Joint Family Programs	
Military Officers Association of America (MOAA)	
Military OneSource	

**GOLF HOLE SPONSORS**

Ashford University	Taser International
The Boeing Company	TriWest Healthcare Alliance
EnerSys (Hawker Battery)	University of Maryland University College
ESGR	University of Phoenix **
General Atomics Aeronautical Systems, Inc.	W.L. Gore and Associates
Navistar Defense **	WyoTech
Northrop Grumman Corp.	Zach Cates, The VIP Team
Robertson Fuel Systems **	West USA—Realty Revelation
Stabilizer Solutions	
Stanley Vidmar	
SUNDT Construction	** Sponsored 2 Golf Holes



**Talking Stick Resort**

9800 East Indian Bend Road, Scottsdale, Arizona 85256  
Information: 480-850-7777      Reservations: 866-877-9897  
[www.talkingstickresort.com](http://www.talkingstickresort.com)



**May 18th—19th, 2012**

**[www.ngaaz.org](http://www.ngaaz.org)**

*A Special 'Thank you' to each of our Continuing Sponsors!*

## 63rd Annual Conference and Golf Tournament

This brochure includes the Sponsorship Opportunities available for the 2012 Annual Conference & Golf Tournament for the National Guard Association of Arizona. The conference and golf tournament will be held in Scottsdale, Arizona at the Talking Stick Resort on **May 18th-19th**. Join Major General Hugo Salazar, Adjutant General, and all of the Officers and Families of the Arizona National Guard for this exciting weekend!

A complete registration packet will be mailed to you soon, however as a potential sponsor, we want to make sure that you are aware of the dates and location NOW! There are packages that fit every budget!

Included in most packages are free conference registrations, booth space, company sign at your sponsored event, golf hole sponsorship which includes a company sign at one of the golf holes (you can also have a display at the golf hole and have giveaways at the hole or just be there to greet each foursome.) There will be a 2'x3' company banner hung where the general meetings are held with your logo on it. There will be a Power Point presentation of your company logo that will appear when your name is announced at the Saturday evening Banquet and much more!

We will hand out "bingo" cards to the attendees starting on Friday night at our Opening Reception and if they fill their card with a stamp of every sponsor, they will be included in a drawing for special prizes at the end of the business session on Saturday. This is an opportunity for all attendees to receive any sponsor 'giveaways.' We will also have several special breaks during the business session on Saturday for the attendees to visit the sponsor booths.

We are planning a very informative business session and speakers to make this a must attend conference for our members and there will be activities for the whole family (shopping, hiking, and golf are nearby). This is going to be a great place to network with the decision makers of our Association.

**Don't miss out on this conference....it's going to be great!!  
Please contact us as soon as possible with your sponsorship plans and selection. Applications and additional information available at [www.ngaaz.org](http://www.ngaaz.org) in January 2012**

## SPONSORSHIP OPPORTUNITIES

63RD ANNUAL CONFERENCE AND GOLF TOURNAMENT  
TALKING STICK RESORT ♦ SCOTTSDALE, ARIZONA ♦ MAY 18TH-19TH, 2012

### TITANIUM SPONSOR—\$6,000

- ◆ Sponsor of the following: (First to Call receives First Choice)
  - Friday Night Dinner
  - Saturday Banquet
- ◆ Four Conference Registrations
- ◆ Special signage w/company logo & name at your sponsored event
- ◆ 16' x 10' foot premium space booth at the conference.
- ◆ Golf Hole Sponsor-2'x3' sign w/company logo posted at a golf hole. (This includes being at the hole in person to have giveaways or a display.)
- ◆ Banner -2' x 3' with company logo hung at Conference.
- ◆ Sign -18" x 24" with company logo mounted in the registration room.
- ◆ Company name on Sponsorship Banner indicating sponsorship level.
- ◆ Sponsor Honors at the Saturday night banquet.
- ◆ Power Point presentation of your company logo at the Saturday Banquet.

### GOLD SPONSOR—\$3,500

- ◆ Sponsor of the following: (First to Call receives First Choice)
  - Spouses Luncheon
  - Hospitality Suite (Friday & Saturday)
  - Entertainment on Friday and Saturday Night
- ◆ Two Conference Registration
- ◆ Special signage w/company logo & name at your sponsored event
- ◆ 12' x 8' foot premium space booth at the conference.
- ◆ Golf Hole Sponsor-2'x3' sign w/company logo posted at a golf hole. (This includes being at the hole in person to have giveaways or a display.)
- ◆ Banner -2'x3' with company logo hung at Conference.
- ◆ Company name on Sponsorship Banner indicating sponsorship level.
- ◆ Sponsor Honors at the Saturday night banquet.
- ◆ Power Point presentation of your company logo at the Saturday Banquet.

### BRONZE SPONSOR—\$1,500

- ◆ Sponsor of the following: (First to Call receives First Choice)
  - Prizes and Awards
  - Registration Packets and Program
  - Audio Visual Support Friday and Saturday
- ◆ Special signage w/company logo & name at your sponsored event
- ◆ 8' x 6' foot table space at the conference.
- ◆ Company name on Sponsorship Banner indicating sponsorship level.
- ◆ Sponsor Honors at the Saturday night banquet.
- ◆ Power Point presentation of your company logo at the Saturday Banquet.



### PLATINUM SPONSOR—\$4,500

- ◆ Sponsor of the following: (First to Call receives First Choice)
  - Golf Tournament with Lunch
  - Business Session with Lunch
- ◆ Three Conference Registrations
- ◆ Special signage w/company logo & name at your sponsored event
- ◆ 12' x 10' foot premium space booth at the conference.
- ◆ Golf Hole Sponsor-2'x3' sign w/company logo posted at a golf hole. (This includes being at the hole in person to have giveaways or a display.)
- ◆ Banner -2' x 3' with company logo hung at Conference.
- ◆ Sign -18" x 24" with company logo mounted in the registration room.
- ◆ Company name on Sponsorship Banner indicating sponsorship level.
- ◆ Sponsor Honors at the Saturday night banquet.
- ◆ Power Point presentation of your company logo at the Saturday Banquet.

### SILVER SPONSOR—\$2,500

- ◆ Sponsor of the following: (First to Call receives First Choice)
  - Visit Vendor-Coffee/Juice Break #1
  - Visit Vendor-Coffee/Juice Break #2
  - Visit Vendor-Coffee/Juice Break #3
- ◆ One Conference Registration
- ◆ Special signage w/company logo & name at your sponsored event
- ◆ 8' x 8' foot premium space booth at the conference.
- ◆ Golf Hole Sponsor-2' x 3' sign w/company logo posted at a golf hole. (This includes being at the hole in person to have giveaways or a display.)
- ◆ Company name on Sponsorship Banner indicating sponsorship level.
- ◆ Sponsor Honors at the Saturday night banquet.
- ◆ Power Point presentation of your company logo at the Saturday Banquet.

### DONOR SPONSOR—\$500

- ◆ Special signage w/company logo & name at your sponsored event
- ◆ 6' x 6' foot table space at the conference.

### GOLF HOLE SPONSOR—\$350

- ◆ Golf Hole Sponsor-One complimentary golf fee (which includes dinner on Friday night)
- ◆ 2' x 3' sign w/company logo posted at a golf hole. (This includes Having a company representative at the hole with giveaways or a display.)

### CASH CONTRIBUTION—\$250

- ◆ Company logo & name in Conference Program

**PREMIUM BOOTH SPACE APPLIES TO BOOTHS DISPLAYED IN THE HIGH TRAFFIC AREAS AT THE ENTRANCE(S) OF THE MAIN BALLROOM.**

- ◆ ALL Sponsorship Questions-Please contact: ◆
- ◆ Mike Krouse, 602-275-8305, FAX # 602-275-9254 ◆
- ◆ E-mail: [NGAofAZ@aol.com](mailto:NGAofAZ@aol.com) OR ◆
- ◆ CW5 John Vitt at 602-267-2714 ◆

◆ NGA AZ ◆ 5640 East McDowell Road ◆ Phoenix, AZ 85008 ◆



# NATIONAL GUARD ASSOCIATION OF ARIZONA

63RD ANNUAL CONFERENCE AND GOLF TOURNAMENT

TALKING STICK RESORT ♦ SCOTTSDALE, ARIZONA ♦ MAY 18TH – 19TH, 2012

## NGAAZ CONFERENCE SPONSORSHIP FORM

[www.ngaaz.org](http://www.ngaaz.org)

NAME \_\_\_\_\_ UNIT OR COMPANY \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ E-MAIL ADDRESS \_\_\_\_\_

### SPONSORSHIP LEVELS

♦ **SPECIAL NOTE: ALL Resolutions are due by April 1st** ♦  
Deadline for all sponsorships and sponsor materials\* needed for sponsorship packages and for banners or signs will need to be sent by May 1st. You can e-mail the logo to: [ngaofaz@aol.com](mailto:ngaofaz@aol.com) .

(\*Materials needed: Your company logo, letterhead or business card that showsy our logo, in color.)

*Please check which Sponsorship package you have chosen and fill out the information below:*

<input type="checkbox"/> Titanium Sponsor	\$ 6,000
<input type="checkbox"/> Platinum Sponsor	\$ 4,500
<input type="checkbox"/> Gold Sponsor	\$ 3,500
<input type="checkbox"/> Silver Sponsor	\$ 2,500
<input type="checkbox"/> Bronze Sponsor	\$ 1,500
<input type="checkbox"/> Donor Sponsor	\$ 500
<input type="checkbox"/> GolfHole Sponsor	\$ 350
<input type="checkbox"/> Contribution	\$ 250

See the back of the registration brochure for a complete breakdown of each sponsorship package.

♦ Any golf giveaway items that you can contribute ♦  
would be greatly appreciated. Please mail them to the  
♦ address below...Thanks! ♦

**For all Sponsorship Questions, please contact:  
Mike Krouse or John Vitt  
602-275-8305/602-267-2714**

### SPONSORSHIP PAYMENT

*Sponsorship Deadline is May 1st, 2012. Full Sponsorship Payment must be made by May 1st!*

Check enclosed. Check #: \_\_\_\_\_ Check Amount: \$ \_\_\_\_\_ Check Date: \_\_\_\_\_ Check Payable to: NGAAZ.  
 Check mailed

Charge to my Credit Card. Credit Card amt: \$ \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_ 3-Digit Security Code: \_\_\_\_\_

VISA  MasterCard  
 American Express Account # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name as it Appears on Card \_\_\_\_\_ Signature \_\_\_\_\_

Return to: National Guard Association of Arizona ♦ 5640 E. McDowell Rd. ♦ Phoenix, AZ ♦ 85008  
♦ FAX # 602-275-9254 For more Information call 602-275-8305 or e-mail : [NGAofAZ@aol.com](mailto:NGAofAZ@aol.com) ♦